

MINUTES OF THE  
MAG MANAGEMENT COMMITTEE MEETING  
April 13, 2016  
MAG Office, Saguaro Room  
Phoenix, Arizona

MEMBERS ATTENDING

Darryl H. Crossman, Litchfield Park, Chair	# Rosemary Arellano, Guadalupe
Ed Zuercher, Phoenix, Vice Chair	Gregory Rose, City of Maricopa
Bryant Powell, Apache Junction	Christopher Brady, Mesa
David Fitzhugh, Avondale	Kevin Burke, Paradise Valley
Roger Klingler for Stephen Cleveland,	Jeff Tyne for Carl Swenson, Peoria
Buckeye	# Greg Stanley, Pinal County
* Gary Neiss, Carefree	# John Kross, Queen Creek
Peter Jankowski, Cave Creek	* Bryan Meyers, Salt River Pima-Maricopa
Marsha Reed, Chandler	Indian Community
Dr. Spencer Isom, El Mirage	Brad Lundahl for Brian Biesemeyer,
# Jess Knudson for Brent Billingsley, Florence	Scottsdale
* Phil Dorchester, Fort McDowell Yavapai	# Bob Wingenroth, Surprise
Nation	Marge Zylla for Andrew Ching, Tempe
# Grady Miller, Fountain Hills	* Reyes Medrano, Jr., Tolleson
* Michael Celaya, Gila Bend	Joshua Wright, Wickenburg
* Pamela Thompson, Gila River Indian	# Jeanne Blackman, Youngtown
Community	* John Halikowski, ADOT
Patrick Banger, Gilbert	Joy Rich for Tom Manos,
Brent Stoddard for Kevin Phelps, Glendale	Maricopa County
Brian Dalke, Goodyear	Scott Smith, Valley Metro/RPTA

\* Those members neither present nor represented by proxy.

# Participated by telephone conference call.      + Participated by videoconference call.

1.     Call to Order

The meeting of the MAG Management Committee was called to order by Chair Darryl H. Crossman, Litchfield Park, at 12:04 p.m.

2.     Pledge of Allegiance

The Pledge of Allegiance was recited.

Ms. Rosemary Arellano, Ms. Jeanne Blackman, Mr. Jess Knudson, Mr. John Kross, Mr. Grady Miller, Mr. Gregory Stanley, and Mr. Bob Wingenroth joined the meeting via teleconference.

Chair Crossman extended his congratulations to Ms. Marsha Reed on being named Chandler City Manager.

Chair Crossman noted that agenda item #5N, the addendum to the agenda, which was previously transmitted, was at each place.

3. Call to the Audience

Chair Crossman recognized public comment from Mr. John Rusinek, who stated that the driveway next to his house has been surfaced three times since 2012, all of them wrong. Mr. Rusinek said that according to the manufacturer the gravel will not settle properly if it is more than 1.5 inches thick and the gravel on the driveway next door is two inches thick. He asked if the City should get rid of people because they are not doing their job right. He also wondered if it was because the owner of the property owns 17 houses in the Valley and expects the City to go along. Chair Crossman thanked Mr. Rusinek.

Chair Crossman recognized public comment from Ms. Dianne Barker, who expressed well wishes to him -- her fellow Buckeye. She stated that April is Bike Month and yesterday, she saw Mr. Rusinek on his bicycle. Ms. Barker stated that bicycles are supposed to be part of the multimodal plan. She stated that a rider can make good progress riding along the canal path. She rode her bicycle along the canal to the light rail station at 24th Street and she suggested that the station needs to be kept clean. Ms. Barker announced that she received a pin for being one of the 25 out of 13,000 people who attended 50 Meet Me Downtown events. She stated that it takes two bus trips, one light rail trip, and a bicycle ride to reach her doctor in Scottsdale. Ms. Barker stated that the police indicated that the First Friday Arts event was attended by the biggest crowd ever and there was low crime. She stated that a baseball game was happening downtown at the same time and the light rail cars were packed with riders. Ms. Barker stated that when the light rail car lurched when it started, she was prevented from falling by a United Air Lines steward. The steward commented that Phoenix is known around the world because of the Super Bowl. Chair Crossman thanked Ms. Barker.

4. Executive Director's Report

Mr. Dennis Smith, MAG Executive Director, reported on items of interest to the MAG region. Mr. Smith stated that the 3.2-mile Light Rail Northwest Extension, which used only local and Proposition 400 funds and no federal funds, opened on March 19, 2016. Mr. Smith noted that present at the opening were Mayor Stanton, Congressman Gallego, Phoenix Vice Mayor Gallego, and Phoenix Councilmember Valenzuela. Mr. Smith noted that light rail has improved the 19th Avenue neighborhood since it was implemented. He stated that one speaker at the event told about how she previously opposed light rail, but now she is a total supporter.

Mr. Smith thanked everyone for their submissions for the Desert Peaks Awards and said that the judges met and made their choices. He stated that many good projects were nominated and the judges faced difficult decisions. Mr. Smith stated that the Desert Peaks Awards will be presented on June 22, 2016, following the Annual Regional Council Meeting.

Mr. Smith stated that MAG recently hosted a meeting of honorary international consulates who are located in the Valley. He said that this meeting was organized by Ms. Amy St. Peter, MAG staff. Mr. Smith stated that they discussed the state's image, brand, and foreign direct investment.

Mr. Smith stated that the American Planning Association held a national meeting at MAG. Representatives came from regional planning agencies in Atlanta, Dallas, Sacramento, etc. He stated that Ms. Jami Dennis, MAG staff, demonstrated the web viewers developed by MAG.

Mr. Smith stated that the National Tribal Planners of the American Planning Association recently met at MAG. They discussed becoming more active in the American Planning Association. He acknowledged Mr. Nathan Pryor, MAG staff, who organized the meeting.

Mr. Smith announced that for the 18th year in a row MAG has been awarded the Certificate of Achievement for Excellence in Financial Reporting for the Comprehensive Annual Financial Report for Fiscal Year 2015 by the Government Finance Officers Association. He noted that MAG is one of the five Councils of Governments in the U.S. to receive this award. Mr. Smith added that passing the stringent Government Finance Officers Association tests is meaningful.

Mr. Smith reported that the PM-10 exceptional events lawsuit will be heard at the U.S. Court of Appeals June 17, 2016. The Court has not decided if MAG is an Intervenor or Friend of the Court. Mr. Smith said that either way, MAG will be able to do a submittal. He also noted that each side will be given 10 minutes.

Mr. Smith stated that MAG presented its activity-based model at the American Planning Association 2016 National Planning Conference. Mr. Peter Vovsha, a nationally renowned expert on activity-based models in the U.S., cited the MAG activity-based model as the most advanced in the world. Mr. Smith noted that the MAG model built off the San Diego Association of Governments' model and Parsons Brinckerhoff added significant improvements. Mr. Smith then demonstrated how the model displays work trips and special event trips to certain destinations. He noted that the model could be used as an economic development tool. He introduced Mr. Vladimir Livshits, MAG staff, and noted that he could provide presentations and workshops to member agencies if requested.

Chair Crossman thanked Mr. Smith for the report. He stated that the report touches on only a few things that MAG is doing. He stated that Mr. Smith and MAG staff do a fantastic job.

## 5. Approval of Consent Agenda

Chair Crossman stated that agenda items #5A, #5B, #5C, #5D, #5E, #5F, #5G, #5H, #5I, #5J, #5K, #5L, #5M, and #5N were on the Consent Agenda. Chair Crossman asked members if they had questions or requests to hear a presentation on any of the Consent Agenda items.

No questions were noted.

Chair Crossman recognized public comment from Ms. Dianne Barker, who sang part of a Hollies song that included a reference to air. Ms. Barker stated that this region is going from marginal to moderate for ozone. She stated that this region is in a maintenance plan for carbon monoxide. In addition, we are increasing carbon dioxide, which is a greenhouse gas and adds to ozone. We are in the Ninth Circuit for particulates. Ms. Barker stated that comments by Mr. Rusinek and Mr. Pat Vint are disregarded because they were out of MAG's jurisdiction, but she thought they were in MAG's jurisdiction. She said that she wanted the best for the citizenry and the government of the people, by the people, and for the people. Ms. Barker urged that everyone who takes an oath to be here with purpose. She stated that appreciation for everyone is needed and the best mode for a corridor, fast buses, and fast train to Tucson are needed. Chair Crossman thanked Ms. Barker.

Chair Crossman called for a motion to recommend approval of Consent Agenda items #5A, #5B, #5C, #5D, #5E, #5F, #5G, #5H, #5I, #5J, #5K, #5L, #5M, and #5N.

Vice Chair Ed Zuercher moved, Mr. Gregory Rose seconded, and the motion passed unanimously.

5A. Approval of the March 9, 2016, Meeting Minutes

The MAG Management Committee, by consent, approved the March 9, 2016, meeting minutes.

5B. Transfer Federal Highway Administration Surface Transportation Program Apportionment from MAG to ADOT

The MAG Management Committee, by consent, recommended approval of transferring \$80,000,000 in Federal Highway Administration suballocated Surface Transportation Program apportionment from the Maricopa Association of Governments to the Arizona Department of Transportation. The Arizona Department of Transportation (ADOT) has requested that the Maricopa Association of the Governments (MAG) transfer back to the state, Federal Highway Administration (FHWA) Surface Transportation Program (STP) apportionment that is suballocated to the MAG region in order to utilize STP apportionment that is due to lapse this year if not accessed. On March 31, 2016, the MAG Transportation Review Committee recommended approval of the transfer.

5C. Project Changes - Amendment and Administrative Modification to the FY 2014-2018 MAG Transportation Improvement Program and to the 2035 Regional Transportation Plan

The MAG Management Committee, by consent, recommended approval of amendments and administrative modifications to the Fiscal Year (FY) 2014-2018 MAG Transportation Improvement Program, and, as appropriate, to the 2035 Regional Transportation Plan. The Fiscal Year (FY) 2014-2018 Transportation Improvement Program (TIP) and 2035 Regional Transportation Plan were approved by the MAG Regional Council on January 29, 2014, with the last modification approved at the March 23, 2016, Regional Council meeting. Since then, project additions have been requested by ADOT and member agencies. On March 31, 2016, the MAG Transportation Review Committee recommended approval of the requested project changes.

5D. Changes to Regionally Significant Projects Within the Draft FY 2017-2021 Transportation Improvement Program and Amendment to the FY 2014-2018 MAG Transportation Improvement Program and Amendment to the 2035 Regional Transportation Plan

The MAG Management Committee, by consent, recommended approval of changes to the revised opening dates for rail transit projects within the draft FY 2017-2021 Transportation Improvement Program and an amendment to the FY 2014-2018 MAG Transportation Improvement Program and 2035 Regional Transportation Plan. Four light rail transit projects in the MAG region now require revision to their current opening dates, along with one new light rail capital structure added to the Draft FY 2017-2021 Transportation Improvement Program (TIP) and 2035 Regional Transportation Plan (RTP) Amendment, and will undergo necessary air quality conformity analysis. These changes are the result of the January 26, 2016 Phoenix City Council decision to approve the acceleration of two light rail projects, the deferral of one phase of a light rail project and the addition of one light rail station. The Tempe Streetcar project will also be deferred by one year as per the Valley Metro Transit Life Cycle Program. This action will more closely align with the Federal Transit Administration (FTA) funding allocations and project delivery schedule. The requested project changes were recommended for approval on March 15, 2016, by the MAG Transit Committee and on March 31, 2016, by the MAG Transportation Review Committee.

5E. ADOT Notice - Change to Applicability of Davis-Bacon Prevailing Wage Rates per the FAST Act

On March 17, 2016, ADOT issued a memorandum to all local public agencies regarding changes included in Fixing America's Surface Transportation Act (FAST Act). The FAST Act contains the following provision - "Each Surface Transportation Block Grant (STBG) project, including a project located outside of a Federal-aid highway right-of-way, but excluding a project funded by the recreational trails set-aside, is treated as a project on a Federal-aid highway." This clause expands the application of prevailing wage rates (per the Davis-Bacon Act) to all construction projects funded under the STBG program, which includes Transportation Alternatives and Off-System Bridge funds. This item was on the agenda for information and discussion.

5F. Add Bike Share to the List of Design Assistance Eligible Categories for the MAG Design Assistance Program

The MAG Management Committee, by consent, recommended approval of adding Bike Share as a category to the Design Assistance eligible categories under the MAG Design Assistance Program and make the corresponding change in the MAG Pedestrian Policies and Design Guidelines. The MAG Design Assistance Program was initiated in 1996 to encourage the development of pedestrian facilities according to the approved MAG Pedestrian Policies and Design Guidelines. The intent of the program has been to stimulate integration of facilities into the planning and design of all types of infrastructure and development. In 2006, MAG initiated the Bicycle Facilities Design Program. In 2011, the Design Assistance Program combined pedestrian and bicycle facilities into one program and included shared-use facilities. Currently, there are three categories that receive Design Assistance funding: 1) Completion of the Regional Shared-use Path and Canal Network. 2) Bicycle and Pedestrian Access to Transit. 3) Bicycle and

Pedestrian Facilities. A member agency contacted MAG staff to inquire about adding Bike Share to the list of Design Assistance eligible categories. The MAG Bicycle and Pedestrian Committee discussed Bike Share as an opportunity for increasing bicycling and future connections to transit in the region. On March 15, 2016, the Committee recommended approval of adding Bike Share as a new Design Assistance eligible category. On March 31, 2016, the MAG Transportation Review Committee recommended approval of adding Bike Share as an eligible category.

5G. MAG Intelligent Transportation Systems and Transportation Safety On-Call Services Consultant Selection

The MAG Management Committee, by consent, recommended approval of the selected lists of consultants for the Intelligent Transportation Systems (ITS) and Transportation Safety Planning on-call services, for the following areas of expertise: (1) Arterial Traffic Signal Operations, (2) Regional ITS Planning, (3) Systems Management and Operations Planning, (4) Systems Management and Operations Training, (5) Traffic Incident Management Evaluation, (6) Transportation Safety Planning, (7) Transportation Safety Training, and (8) Crash Data Analysis Tools. The Draft FY 2017 MAG Unified Planning Work Program and Annual Budget, anticipated to be considered by the MAG Regional Council in May 2016, includes a number of projects to be executed in the areas of ITS and Transportation Safety. These projects will be executed through on-call consultant contracts with qualified consultants selected in eight areas of technical expertise. A request for qualifications was advertised on January 28, 2016. Two selection panels, made up of ITS Committee and Transportation Safety Committee members and MAG staff, evaluated the statements of qualifications and recommended the selection of a number of qualified consultant teams, in each of the areas of technical expertise. On March 22, 2016, the MAG Transportation Safety Committee recommended approval of a ranked list of consultants for three (3) areas of technical expertise related to Transportation Safety projects. On April 6, 2016, the MAG ITS Committee recommended approval of a ranked list of consultants for five (5) areas of technical expertise related to ITS projects.

5H. Amendment to the FY 2016 MAG Unified Planning Work Program and Annual Budget to Accept Funding and Add a New Consultant Project for the Rural Paratransit Needs Assessment Study

The MAG Management Committee, by consent, recommended approval of an amendment to the MAG Fiscal Year (FY) 2016 Unified Planning Work Program and Annual Budget to accept \$60,000 in Federal Transit Administration 5304 funds and add the Rural Paratransit Needs Assessment Study. On December 15, 2015, MAG staff received approval from the MAG Regional Council to apply for a Notice of Funding Availability (NOFA) for Local Rural/Small Urban Transit Planning Projects. On February 23, 2016, the Arizona Department of Transportation awarded MAG \$60,000 in Federal Transit Administration (FTA) 5304 funds for the implementation of the new study, which will commence in July 2016. The purpose of the Rural Paratransit Needs Assessment Study will be to address the needs of older persons and people with disabilities for regional paratransit services within MAG rural areas. The study may lead to future opportunities to secure 5310 and 5311 funding for additional work in this area. The FY 2016 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional

Council in May 2015, needs to be amended to accept the additional FTA 5304 funds and to add the MAG Rural Paratransit Needs Assessment Study.

5I. On-Call Consulting Services Selection for FY 2016 Transportation Behavioral Model and Data

The MAG Management Committee, by consent, recommended approval of the list of on-call consultants for Area of Expertise A (Travel Demand Modeling): AECOM Technical Services, Inc., Caliper Corporation, Cambridge Systematics, INRO Consultants Inc., Lee Engineering, LLC, Resource Systems Group, Inc., Parsons Brinckerhoff, Inc.; for Area of Expertise B (Data Collection, Data Analysis, Data Management and Data Visualization): AECOM Technical Services, Inc., Caliper Corporation, Cambridge Systematics, ETC Institute, INRO Consultants Inc., Lee Engineering, LLC, MS2, Resource Systems Group, Inc., Traffic Research & Analysis, Inc., United Civil Group, Works Consulting, LLC, Parsons Brinckerhoff, Inc.; for a total amount not to exceed \$250,000. The fiscal year (FY) 2016 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2015, includes \$250,000 for on-call consulting services for FY 2016 Transportation Behavioral Model and Data. The main purpose of the three-year project is to update and further improve MAG transportation forecasting tools in order to better support new planning and forecasting needs of MAG and MAG member agencies. A request for qualifications was advertised on February 19, 2016 for technical assistance in two areas of expertise: (A) Travel Demand Modeling, (B) Data Collection, Data Analysis, Data Management and Data Visualization. Twelve proposals were received by the March 23, 2016, deadline. On March 30, 2016, the multi-agency evaluation team met and recommended consultants to MAG to perform the technical assistance.

5J. Sierra Vista Metropolitan Planning Organization Loan Request

The MAG Management Committee, by consent, recommended approval to enter into a loan agreement with the Sierra Vista Metropolitan Planning Organization in the amount of \$1,163,448 in Federal Fiscal Year (FFY) 2017 Surface Transportation Program funds to be utilized in MAG Arterial Life Cycle Program, and for repayment by MAG to SVMPO in FFY 2018. The Sierra Vista Metropolitan Planning Organization (SVMPO) has requested that MAG enter into a loan agreement to assist them with \$1,163,448 in Federal Fiscal Year (FFY) 2017 Federal Highway Administration Surface Transportation Program (STP) funds that they cannot utilize due to project delays, and they are requesting repayment by MAG to SVMPO of the \$1,163,448 in FFY 2018. The proposed loan would have no negative impacts to the MAG region.

5K. Status of Remaining MAG Approved PM-10 Certified Street Sweeper Projects That Have Not Requested Reimbursement

A status report was provided on the remaining PM-10 certified street sweeper projects that have received approval, but have not requested reimbursement. To address new Federal Highway Administration procedures to minimize inactive obligations and to assist MAG in reducing the amount of obligated federal funds carried forward in the MAG Unified Planning Work Program and Annual Budget, we are requesting that street sweeper projects for be purchased and

reimbursement requests be submitted to MAG within one year from the date of the MAG authorization letter. This item was on the agenda for information and discussion.

5L. Conformity Consultation

The Maricopa Association of Governments is conducting consultation on a conformity assessment for an amendment and administrative modification to the FY 2014-2018 MAG Transportation Improvement Program and 2035 Regional Transportation Plan. The amendment and administrative modification involve several projects, including an Arizona Department of Transportation federally funded railroad grade crossing safety project. The amendment includes projects that may be categorized as exempt from conformity determinations. The administrative modification includes minor project revisions that do not require a conformity determination. This item was on the agenda for consultation.

5M. Consultation on Potentially Regionally Significant Projects for the Draft FY 2017-2021 MAG Transportation Improvement Program

Federal and state conformity regulations require that MAG consult with federal, state, and local air quality and transportation agencies on which transportation projects will be considered “regionally significant” for the purposes of regional emissions analysis. Regionally significant projects are subject to conformity requirements. A list of potentially regionally significant projects for the Draft FY 2017-2021 MAG Transportation Improvement Program has been prepared. Comments regarding the list were requested to be reported to MAG by April 22, 2016. This item was on the agenda for consultation.

5N. Draft FY 2017-2021 MAG Transportation Improvement Program (TIP) - Interim Listing of Projects for an Air Quality Conformity Analysis

The MAG Management Committee, by consent, recommended approval of the Draft FY 2017-2021 MAG Transportation Improvement Program - Interim Listing of Projects for an air quality conformity analysis. The 1990 Federal Clean Air Act requires that regional transportation plans and programs be in conformance with all applicable air quality plans. To comply with this requirement, an air quality conformity analysis of the Draft FY 2017-2021 MAG Transportation Improvement Program - Interim Listing of Projects needs to be conducted, prior to consideration of the program for final approval. Members are being asked to review and comment as appropriate, on the Interim Listing of Projects that will undergo an air quality conformity analysis. The Interim Listing of Projects was recommended for approval of a conformity analysis on March 31, 2016, by the MAG Transportation Review Committee.

6. ADOT Red Letter Process

Ms. Teri Kennedy, MAG staff, introduced Mr. Richard Erickson, Manager of the ADOT Right-of-Way section. He said that the Red Letter Program, a proactive right-of-way program, was established to stay ahead of the impacts of programmed development and save money. Mr. Erickson stated that in 1996, the MAG Regional Council approved the Red Letter Program, which



requires MAG member agencies to notify ADOT of potential development activities in freeway alignments. Development activities include actions on development plans, zoning applications, and permits. Mr. Erickson stated that purchasing vacant land costs less than paying for developed land when ADOT expands freeways and highways.

Mr. Erickson noted that there are four Red Letter submittals to MAG per year. In January and July ADOT submits summaries of notices received and in April and October participation requests. He stated that the summaries do not necessarily reflect the participation of jurisdictions and that besides jurisdictions, ADOT receives notices from designers, attorneys, engineers, utilities, and other stakeholders.

Mr. Erickson noted that the Red Letter Program is a win-win cooperative effort and provides an opportunity to foresee problems and avoid issues that could potentially raise costs for MAG, ADOT, and private developers. Mr. Erickson stated that ADOT cannot interfere with private property owners developing their own property. The Red Letter Program is interested in development activity within one-quarter mile of an ADOT highway facility. Mr. Erickson stated that the Red Letter Program has three options: 1) Buy property before is developed (costs less); 2) Live with the consequences of not purchasing property (subsequently costs more); or 3) Work with a developer willing to design a project considering future potential impacts.

Mr. Erickson stated that ADOT can purchase property in advance through hardship acquisitions or protective buying acquisitions. He stated that if ADOT is going to purchase properties, the project has to be in the five-year program, the route has to be known and established, and funding has to be available. If any are lacking, ADOT cannot proceed with purchasing the property. Mr. Erickson noted that an encroachment permit is required for access control for cross streets.

Mr. Erickson stated that a new area in the Red Letter Process is the sound/noise mitigation program. He noted that the ADOT sound/noise specialist is Ms. Angela Newton. Mr. Erickson requested that member agencies' planning and zoning, development services, and permits departments participate in the Red Letter Program. He noted that submissions can be made by mail or email.

Chair Crossman thanked Mr. Erickson for his report and asked if there were questions.

Mr. Dennis Smith asked if the issue was that the Red Letter Program was not getting good participation. Mr. Erickson replied that he was not sure of the source, but the statistics are coming from developers, not cities. He thought that due to attrition, there could be new staff who might not be aware of the program.

7. Regionally Supported Projects for USDOT TIGER (Round 8) Grants and Update on FASTLANE Grant

Ms. Audra Koester Thomas, MAG staff, stated that TIGER is a competitive discretionary grant. She said that since she made her presentation at last month's meeting, MAG issued a call for

projects and Valley Metro vetted transit projects. Ms. Thomas stated that selected applicants will be responsible for preparing and submitting the application by April 29, 2016.

Ms. Thomas stated that MAG received two regional project applications. One project submission was received from Valley Metro for bus-only ramps connecting I-10 and I-17. She noted that the total project cost is estimated at \$18.8 million with an anticipated construction date of 2018. She presented a diagram of the ramps. Ms. Thomas noted that this project was included as part of last year's urban grant application for the Interstate 10/17/Spine project. She stated that the project is anticipated to provide a more direct route for transit riders to downtown Phoenix saving an anticipated 15 minutes on their commute.

Ms. Thomas stated that the second urban project submission was received from the Town of Guadalupe for reconstruction of Avenida del Yaqui, which is the alignment of Priest Road as it passes through Guadalupe. Ms. Thomas stated that the intent is to reconstruct a deteriorated street and also to modernize it, utilizing Complete Streets concepts and improving pedestrian and bicycle access and safety. Ms. Thomas stated that this project emphasizes connections to education and employment as emphasized in the Ladders of Opportunity initiative for the underserved. She noted that two parcels adjacent to the project could serve as economic development opportunities if the project is implemented. Ms. Thomas stated that this project has the support of the Pascua Yaqui Tribe and the City of Tempe.

Ms. Thomas presented a comparison of the two projects and noted the costs could be adjusted as the projects proceed. She noted that the local match for the bus ramps is approximately 50 percent and 20 percent for the Avenida del Yaqui. Ms. Thomas stated that both of the projects meet much of the selection criteria of safety, state of good repair, economic competitiveness, quality of life, environmental sustainability, innovation, and partnership.

Ms. Thomas noted that MAG has also received requests for support for two projects of statewide significance. One project is for a northbound flyover ramp to Interstate-19 from SR-189 in Nogales for an approximate \$64 million project, in which ADOT is requesting \$25 million in TIGER funding. She noted that ADOT is preparing the TIGER application. Ms. Thomas commented that in 2014, the MAG Regional Council, along with other Arizona COGs and MPOs, signed a resolution of support for the acceleration of SR-189 improvements. Ms. Thomas stated that MAG also received a request for support for the Interstate-10 and Kortsen Road traffic interchange in Casa Grande; an approximate \$30 million project in which Casa Grande is requesting \$10 million in TIGER funding. She noted that this project has economic development implications and would be the east-west connector to the potential North-South Corridor and commuter rail.

Ms. Thomas stated that ADOT is pursuing a FASTLANE grant, a new grant created as part of the FAST Act, for improvements to the I-10 corridor from Phoenix to Tucson. She noted that MAG submitted a letter of support and she added that the submittal is due April 14, 2016.

Ms. Thomas reported that the Transportation Review Committee recommended regional support for two local urban projects, the Valley Metro I-10/I-17 bus ramps and the Town of Guadalupe

Avenida del Yaqui, and support for two projects of statewide significance, SR-189 and the I-10/Kortsen Road traffic interchange.

Chair Crossman thanked Ms. Thomas for her report and asked if there were questions.

Mr. Greg Stanley asked what qualifies a project as urban or rural for TIGER grants. Ms. Thomas replied that a project is designated urban or rural on whether the project is in a census block UZA (a designated urbanized area). She added that what might be thought of a rural area might actually be considered an urban area.

With no further questions, Vice Chair Ed Zuercher moved to recommend regionally supported projects for Round 8 of the FFY 2016 TIGER grants. Mr. Kevin Burke seconded, and the motion passed unanimously.

Mr. Dennis Smith stated that the SR-189 project is an important project to the MAG region and to the other regions in the state. He noted that the state has a branding problem and support of the SR-189 project is a way to demonstrate we support trade with Mexico, especially the produce trade. Mr. Smith stated that there will be a press conference regarding support for the SR-189 TIGER grant application immediately following the April Regional Council meeting. He urged that elected officials attend the press conference to show that Mexico is important to the vitality of Arizona. He noted that the Pima Association of Governments Chair, Tucson Mayor Jonathan Rothschild, will be participating.

Ms. Kelly Taft, MAG staff, stated that MAG has been working with a number of organizations, such as Pima Association of Governments, Southeastern Arizona Governments Organization, the Fresh Produce Association of America, and the port authority in Tucson, on the press conference. Ms. Taft noted that speakers at the press conference, in addition to Mayor Rothschild, include MAG Chair, Scottsdale Mayor W.J. “Jim” Lane, MAG Vice Chair, Phoenix Mayor Greg Stanton, Nogales Mayor John Doyle, and Mr. Guillermo Valencia from the port authority. Ms. Taft stated that they look forward to everyone’s participation.

8. How to Optimize the Economic Development Opportunities Related to Spring Baseball

Ms. Jami Dennis, MAG staff, provided a presentation on the economic impacts of spring baseball in the Valley. Ms. Dennis stated that spring baseball matters to our region - it is a driving force in Arizona’s economy. She explained that many cities work to promote their community, build relationships with existing businesses, and increase economic development opportunities during spring training. Ms. Dennis noted that there are ways the region can do more to leverage the potential of spring training. She said that MAG has taken a high-level look at regional data to see how it strategically can leverage tourism from spring baseball along with economic development for the region.

Ms. Dennis stated that spring baseball matters to the Phoenix metro area. She added that 15 of the 30 Major League Baseball teams have their spring training in the Phoenix metro area. Ms. Dennis remarked that Florida’s Grapefruit League hosts the other 15 Major League Baseball teams, however, their ball parks are stretched across at least half the state of Florida, or an area about 3.5

times the size of Maricopa County. She noted that in Arizona, Cactus League teams are concentrated in just one region and the longest travel time from one ballpark to another is about an hour.

Ms. Dennis said that during the regular baseball season, these teams are headquartered in nine states (including Arizona) and 13 metro areas (including Phoenix). She stated that studies conducted in 2015 estimated that spring training teams, and the ballparks they play in, provided an annual economic impact to Arizona of \$809 million, of which \$544 million (more than 67 percent) comes from out-of-state fans attending games at the ten Phoenix area Cactus League ballparks. She noted that the \$265 million difference is from year-round activities related to spring training stadium events.

Ms. Dennis stated that Major League Baseball fans travel to Arizona from around the U.S., and often from around the world, to attend games and enjoy the warm spring weather and support their local sports teams. She stated that MAG started with a broad look into the home states and metro areas of each Cactus League team with the goal of getting a look at the potential economic activity, population, and job base that may be available to the Valley for targeting tourism and economic development.

Ms. Dennis stated that the Gross Domestic Product gives a broad measure of the economic activity. She noted that the economic value of Cactus League home regions is \$3.8 trillion. Ms. Dennis stated that the team home regions consist of approximately 58 million people and 27 million jobs. She explained that to take advantage of this potential, they looked at the type of businesses that match up with the region's key industry sectors as identified by Greater Phoenix Economic Council and Arizona Commerce Authority, such as health care, biomedical services, advanced business services, manufacturing, and high tech industries.

Ms. Dennis stated that MAG took a high-level look at the jobs by industry for the team home regions. Ms. Dennis stated that MAG found that there are 307 Fortune 1000 companies headquartered within home team regions, with just 16 of those here in the Phoenix metro area. She indicated that Fortune 1000 companies come from 21 different industries.

Ms. Dennis stated that MAG also researched county assessor data to find properties in the Valley where the owner of record is located in one of the other eight Cactus League home team states. She noted that there are more than 93,000 residential properties in Maricopa County that are owned by people living in the Cactus League home states, and that they have a combined assessed value of \$18.6 billion. Ms. Dennis stated that these properties may be second homes or investment properties.

Ms. Dennis stated that almost 3,600 homes valued at \$500,000 or more are owned by people from Cactus League home states and of those homes, 1,000 of them are valued at more than one million dollars. She noted that in addition to residential property, many Cactus League people own commercial and industrial properties and vacant land. Ms. Dennis explained that the potential is there and the question is whether we can strategically leverage this information to grow our economy.

Ms. Dennis stated that every year Cactus League activities provide a larger impact than a Super Bowl. She noted that Spring Baseball represents \$809 million annually and the 2015 Super Bowl brought in \$719 million. Ms. Dennis remarked that the Super Bowl rotates among 15 different regions, and there is no guarantee when the next one will be held here, but each year there is Spring Baseball.

Ms. Dennis stated that baseball is played around the world. She said that worldwide, there are 137 professional baseball teams, in addition to 128 countries that have teams in the World Baseball Softball Confederation. Ms. Dennis reported that the total number of fans around the world is estimated to be around 500 million and last year, approximately 74 million people attended a professional baseball game. Ms. Dennis noted that Spring Baseball was discussed by the MAG Economic Development Committee and many spoke of how baseball was leveraged in their city.

Mr. Dennis Smith stated that many local governments are doing a good job with Spring Baseball. He said that Mr. Hank Marshall brought forward the benefits of Spring Baseball. Mr. Smith explained that the City of Peoria held an investors and developers forum to occur at the same time as Spring Baseball. Mr. Smith stated that they have had meetings with different organizations on potential regional activities. He suggested that a regional signature event for CEOs could be held during Spring Baseball where the Governor could attend and extol the virtues of Arizona, especially with foreign direct investment. Mr. Smith stated that this would not be a MAG event, other agencies would make the arrangements and MAG would provide data.

Mr. Chris Brady stated that having regional interest is great, but cities are very protective of their Spring Baseball because they have invested millions of dollars in teams and facilities. He noted that this is what they do -- they bring in CEOs, work with the team's ownership and the Governor's Office. Mr. Brady stated that they are very protective because they are still recovering economically. He indicated that the region could assist in finding solutions that help the 15 teams become 16 teams and help those cities that have made tremendous investments close the gap. Mr. Brady stated that most of the fans are loyal to a particular team. He stated that the Cactus League is interesting, but the reason people get on the airplane is that they want to see their favorite team play.

Mr. Patrick Banger stated that it might be a beneficial exercise to discuss shoring up funding of existing stadiums and current risks. He added that due to the region's natural advantages, there might be an opportunity to pull Grapefruit League teams into the Cactus League if the state designated funding.

Mr. Jeff Tyne stated that Spring Baseball, in addition to being a community asset, is a huge economic asset. Peoria went outside of looking at individual teams and their fan base and showed the vibrancy of the area to site selectors, investors, and developers and then brought forward their economic development plans. GPEC also discussed its economic development plan. Mr. Tyne stated that his understanding was that the purpose of this effort was to bring in a new fan base.

Mr. Brian Dalke noted that the City of Goodyear proudly supports the Cleveland Indians and the Cincinnati Reds. He reported that the City welcomed its millionth baseball fan this year. Mr. Dalke noted that Spring Baseball is huge for tourism, and each year, the Mayor and staff have an outreach to Cincinnati and Cleveland that has been quite successful in bringing fans from Ohio. He said that they work with GPEC in bringing in site selectors. Mr. Dalke stated that they also have the privilege of controlling suites a few times per year to bring in CEOs. He said that it is all about networking and relationships. Mr. Dalke stated that additional revenue from non-Spring Baseball events from outside the state amounts to approximately \$35 million per year in Goodyear. He said they have approximately 800 event days throughout the year. Mr. Dalke stated that baseball is a year-round economic impact to the City and there is a lot of value in getting CEOs to visit. He indicated that the City will continue to work with GPEC and open up discussion at the regional level. Mr. Dalke expressed his support for keeping the ball parks and facilities in good shape. He agreed that funding, both capital and maintenance afterward, is a challenge and needs to be shored up at the state level. Mr. Dalke stated that baseball benefits the entire state.

Mr. Smith stated that Ms. Dennis could do deeper research and then hand it off to local jurisdictions.

9. Update on MAG Socioeconomic Projections

Mr. Scott Wilken, MAG staff, reported on the socioeconomic projections being prepared at MAG. He stated that Executive Order 2011-04 states that MAG prepares sub-county socioeconomic projections every three to four years for housing, population, and employment. These projections are based on the County population projections that are prepared by the Arizona State Demographer and are approved by the Regional Council. Mr. Wilken stated that the projections are used as input to the transportation and air quality models.

Mr. Wilken indicated that this time, they are also working on Pinal County projections, in addition to the Maricopa County projections. He displayed graphs of population and employment in Maricopa and Pinal counties. Combined, the projected population of these two areas in 2050 is approximately 7.7 million and employment is 3.6 million. Mr. Wilken stated that the projections developed three years ago were not far off from these projections.

Mr. Wilken reviewed the 2015 population projections for the MAG region: Central area/Phoenix, 36.7 percent; East area, 35.7 percent; West area, 22.1 percent; Pinal County area, 5.4 percent. Mr. Wilken reviewed the 2050 population projections for the MAG region: Central area/Phoenix, 29.7 percent; East area, 28.1 percent; West area, 34.2 percent; Pinal County area, 7.9 percent.

Mr. Wilken reviewed the 2015 employment projections for the MAG region: Central area/Phoenix, 42 percent; East area, 42 percent; West area, 14.3 percent; Pinal County area, 1.7 percent. Mr. Wilken reviewed the 2050 employment projections for the MAG region: Central area/Phoenix, 33.8 percent; East area, 35.9 percent; West area, 26 percent; Pinal County area, 4.3 percent.

Mr. Wilken summarized MAG Population Technical Advisory Committee reviews to date: Review of Base 2014 and Build-Out in September-November 2015; held AZ-SMART Workshop on February 23, 2016; member agency review of Draft One of Maricopa County in March 2016 and Pinal County in April 2016; development of Draft Two will begin in late April.

Mr. Wilken stated that updates on the projections will be provided in April to the Management Committee and Regional Council, with action anticipated May 24 by the MAG Population Technical Advisory Committee, on June 8 by the MAG Management Committee, and June 22 by the MAG Regional Council.

Chair Crossman thanked Mr. Wilken for his report. No questions from the committee were noted.

10. Development of the FY 2017 MAG Unified Planning Work Program and Annual Budget

Ms. Becky Kimbrough, MAG staff, provided a report on the development of the FY 2017 MAG Unified Planning Work Program and Annual Budget, which has been presented incrementally in conjunction with member agency and public input. Ms. Kimbrough stated that in January the dues and assessments were presented and in February proposed new projects were presented. In March, the draft Work Program was reviewed by MAG's planning partners, the Intermodal Planning Group. She noted that MAG received positive comments at the meeting.

Ms. Kimbrough stated that this month, the presentation includes a request for three staff positions. 1) An Application Developer I will work with the Application Development Program Manager to assist with the development of internal and external applications. 2) A Human Services Planner I will assist with the Continuum of Care as well as providing assistance in meeting the requirements of the HUD HEARTH Act. Funding from the HEARTH Act is available to fund this position. 3) An Accountant I will work 50 percent of the time with the Senior Accountant and 50 percent of the time with the Contracts Officer.

Ms. Kimbrough stated that for FY 2017, MAG staff is proposing that a three percent increase be included for budgeted salaries and that any increases to individual MAG salaries be performance based. The annual performance evaluation is the basis for any potential salary increases for MAG staff. Each MAG staff has an annual performance evaluation in June and may receive an increase based on this evaluation. The total proposed for increases would not exceed \$250,000.

Ms. Kimbrough noted changes to the draft Work Program. She said they are proposing that the amount of \$70,000 for a Video Associate, to assist with the highly active area of creating MAG videos, be increased to \$80,000. Ms. Kimbrough reported the next change is proposed for an additional \$350,000 of regional sales tax to pass through from ADOT to MAG to the City of Phoenix for two positions to work on the South Mountain Freeway project. She noted that the next change is to add \$60,000 received from FTA 5304 for a rural paratransit needs assessment.

Ms. Kimbrough noted that the overhead rate of 1.4174 percent was finalized. She noted that this number must be submitted to FHWA by April 1. Ms. Kimbrough stated that the proposed FY

2017 budget is \$28.5 million, and she added that this amount is \$400,000 less than the amount proposed in the draft FY 2017 budget that was transmitted in March 2016.

Chair Crossman thanked Ms. Kimbrough for her report and asked if there were questions.

Mr. Kevin Burke asked for clarification if the services to be performed by the requested Application Developer I position will be new or existing services. Ms. Audrey Skidmore, MAG Information Technology Manager, replied that the MAG IT Department performs both internal and external development for member agencies. She noted that this position is to keep up with existing demand and she added that currently, the development group has a two-year backlog of projects. Ms. Skidmore stated that projects include internal support for modeling development, the economic development websites such as Connect60+.com and ConnectBIEN.com, maintenance of the MAG website, internal tracking for TIP and ALCP development, instructional videos, and a project for the Trip Reduction Program.

Mr. Burke asked for clarification that the backlog applies mostly to internal customers. Ms. Skidmore replied yes, primarily.

Mr. Burke asked the overall strategic vision of the economic development function at MAG since it appeared some services were being expanded. Mr. Dennis Smith replied that he did not see it as an expanded vision right now -- they just have existing projects. He noted that in the past, MAG relied on consultants to do some of MAG's programming, but they did not do a good job. MAG found they could get a better product if the work was performed internally. Mr. Smith noted that a good example is performance management, which is a nationally known program. As far as economic development, MAG has BIEN. He noted that the Thunderbird School is looking at whether any adjustments are needed. Mr. Smith stated that MAG staff is currently working on best practices with the Economic Development Committee. For example, MAG already has an employment database because it does transportation demand modeling and these data could be utilized for foreign direct investment. Mr. Smith stated that MAG does not have a long term strategic development plan for economic development, but MAG is very nimble and brings forward what it can provide right now.

11. Legislative Update

No report was needed.

12. Request for Future Agenda Items

Topics or issues of interest that the Management Committee would like to have considered for discussion at a future meeting were requested.

No requests were noted.



13. Comments from the Committee

An opportunity was provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Dr. Spencer Isom noted that he chairs the Arizona Metropolitan Trust Health Group, which is now in its fifth year. He explained that the service providers are Blue Cross/Blue Shield, Delta Dental, and VSP Vision. Dr. Isom stated that the membership has expanded to include Pinal County, Youngtown, Fountain Hills, Avondale, Apache Junction, and Buckeye Valley Fire District. He stated that the group has known its numbers since the beginning of the year. Dr. Isom stated that they will be glad to come out and provide an analysis at no cost.

Chair Crossman, on behalf of the MAG Management Committee, asked Ms. Joy Rich to convey their best wishes and congratulations to Mr. Tom Manos, who will be retiring next month.

Ms. Rich stated that no one more greatly exemplifies public service than Mr. Manos: from serving in the Peace Corps in Liberia, at Maricopa County, at the Governor's Office, and to working for \$1 per year at the Homeless Campus. Ms. Rich remarked that he is probably the only public service executive who is able to greet homeless individuals he meets on the street by name. She said that he is truly a public servant. Ms. Rich stated that she will miss him and the community will miss his service.

Chair Crossman noted that the next Management Committee meeting is May 11, 2016.

Adjournment

There being no further business, the meeting was adjourned at 1:25 p.m.

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Chair

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Secretary